

DIAMOND

Branding Opportunities

- Official Conference Bag
- Prominent Venue Signage
- Prominent Conference Signage
- Keynote Video Loop
- Keynote Exposure
- Conference Bag Insert

Educational Opportunities

- Keynote Speaking Slot – 30 minutes
- Customer Case Study Speaking Slot- 60 minutes
- 15 Delegate Registrations

Demonstration Opportunities

- Custom Diamond Demonstration Station in Conference Central
- Private Hilton Meeting Room Space

Advertising Opportunities

- Logo in On-Line Preview Brochure and Promotional HTMLs
- Pre-Conference podcast with Keynote Speaker
- HTML Email Sponsorship
- WWW Posting on Website
- Customised .pdf Invite for Customers
- Premium Placed Full Page Ad in Programme Guide with 200-Word Company Description
- Opt-in Registrations Pre-show Email
- Press Announcements and Services

Investment of £60,000
(Limited to 3 Companies)

PLATINUM

Branding Opportunities

- Registration Sponsorship
 - Signage
 - Logo on Conference Lanyard
- Venue Signage
- Conference Signage
- Keynote Exposure
- Conference Bag Insert

Educational Opportunities

- Keynote Speaking Slot -15 minutes
- Customer Case Study Speaking Slot-60 minutes
- 12 Delegate Registrations

Demonstration Opportunities

- Custom Platinum Demonstration Station in Conference Central
- Private Hilton Meeting Room Space

Advertising Opportunities

- Logo in On-Line Preview Brochure and Promotional HTMLs
- HTML Email Sponsorship
- WWW Posting on Website
- Customised .pdf Invite for Customers
- Premium Placed Full Page Ad in Programme Guide with 150-Word Company Description
- Opt-in Registrations Pre-show Email
- Press Announcements and Services

Investment of £45,000
(Limited to 2 Companies)

GOLD

Branding Opportunities

- Logo on Official Notebook
- Conference Signage
- Keynote Exposure

Educational Opportunities

- Customer Case Study Speaking Slot-60 minutes
- 9 Delegate Registrations

Demonstration Opportunities

- Custom Gold Demonstration Station in Conference Central
- Private Hilton Meeting Room Space

Advertising Opportunities

- Logo in On-Line Preview Brochure
- WWW Posting on Website
- Customised .pdf Invite for Customers
- Half Page Ad in Programme Guide with 100-Word Company Description
- HTML Email Sponsorship (all Golds)
- Press Announcements and Services

Investment of £27,000
(Limited to 4 Companies)

SILVER

Branding Opportunities

- Official Lunch Sponsor
- Keynote Exposure

Educational Opportunities

- Technology Showcase Theater Speaking Slot
- 6 Delegate Registrations

Demonstration Opportunities

- Custom Silver Demonstration Station in Conference Central

Advertising Opportunities

- Logo in On-Line Preview Brochure
- WWW Posting on Website
- Customised .pdf Invite for Customers
- Quarter Page Ad in Programme Guide with 75-Word Company Description
- Press Announcements and Services

Investment of £12,000
(Limited to 6 Companies)

BRONZE

Branding Opportunities

- Official Coffee Break Sponsor

Educational Opportunities

- 3 Delegate Registrations

Demonstration Opportunities

- Demonstration Station in Conference Central

Advertising Opportunities

- WWW Posting on Website
- Customised .pdf Invite for Customers
- 50-Word Company Description in Programme Guide
- Press Announcements and Services

Investment of £5,250
(Limited to 10 Companies)